

LOUIS *HARVEY*

Racing Driver



2020 BRITISH KART CHAMPION



LOUIS THE RACER

Recently completing the season driving in Senior Rotax, Louis has continued to show progress on-track, collating a plethora of accolades during his racing career:

- Finishing Top 5 in the 2021 Ultimate Karting Championship.
- Raced in the 2021 Motorsport UK British Kart Championship
- Motorsport UK Academy Squad selection in 2020/2021
- British Karting Championship in 2020 (Junior TKM Class)
- Rissington Circuit Championship winner 2019
- Winner of the inaugural round of Junior ROK series in 2019
- Numerous club & national championship race wins in both Honda Cadets & Junior TKM
- Test and Development driver for Klassen Motorsport, helping to develop their championship winning new ARC kart chassis.



SPORTING RECOGNITION

“ ”

I've been closely monitoring Louis racing career for a couple years now and after his win in British Junior TKM I was excited to see him progress into Seniors. Instantly Louis showed great pace, fighting for points and podium positions against some very tough competition. Louis is a determined, adaptable and humble young man and with the right financial backing could go far in his Motorsport career.

Ron Meadows
Sporting Director Mercedes AMG Petronas Formula One Team.



SPORTING RECOGNITION

“ ”

After meeting Louis Harvey and racing in the same team with him in junior karting with my son I have followed his racing career with interest and watched his progress in the different classes. He has a real passion for Motorsport with a focus to reach the top. He has a great determination and talent to progress in the sport and If he can secure the funding required for the 2022 Formula 4 season, I believe he should be one of the drivers to beat. I wish him every success and hope he is able to obtain the funding required.

Mark Higgins
3 times British Rally Champion and Stunt Driver.



SPORTING RECOGNITION



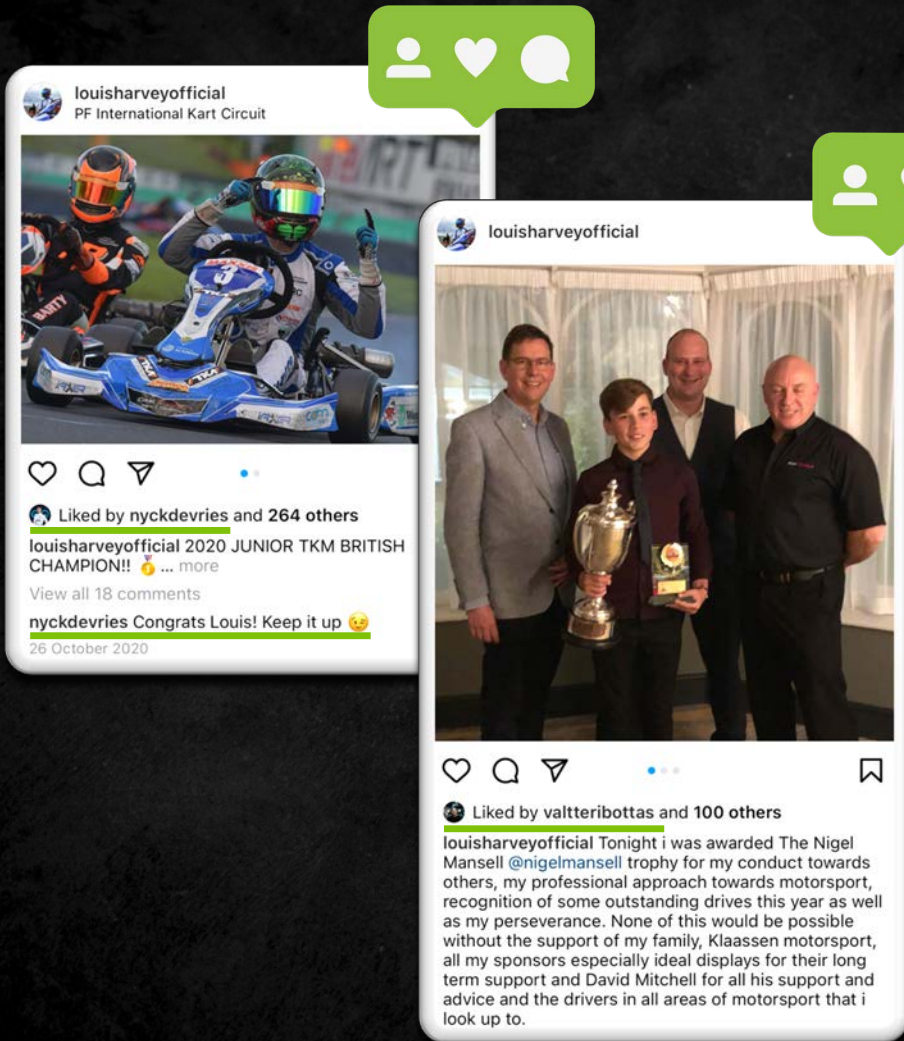
Louis is selected onto the Motorsport UK Academy, Team UK Futures programme, the development pathway for the UK's most talented Motorsport competitors.

Louis has been an excellent athlete and ambassador for the sport, and has shown dedication to his development, engaging in all Academy sessions, 1:1's and individual performance profiling. Louis has access to high level coaching through the Academy programme and has potential to progress through the sporting pathway to the highest levels. It would be brilliant to see Louis embark on his single seater career and progress his racing within the newly launched Motorsport UK F4 Championship in 2022.

Katie Baldwin
Competitors Pathway Manager, Motorsport UK

LOUIS THE YOUNG MAN

- Louis is 17 years old (DoB is 7th July 2004)
- Louis lives in Malmesbury, Wiltshire and is studying A Levels at Malmesbury School.
- In 2018 he was awarded the Nigel Mansell Award by Rissington Circuit.
 - *"The award is given to a driver with good results, a first-class overall appearance at all times, consistent mannerisms and attitude towards others, not only at Rissington but all other circuits they attend."*
 - *They should be polite, have a professional approach to racing and understand they cannot always win.*
 - *This driver's determination and growth within the sport has outshone so many others who have won this year."*
- Louis is very active on social media, having built a highly engaged audience of supporters over his career, including notable motorsport personalities like Valtteri Bottas and 2020/2021 ABB FIA Formula E World Champion Nyck De Vries



SPONSOR TESTIMONIALS



Clever Digit Media Ltd. has sponsored Louis since his early days in bambino karts, and every year has seen him grow and improve as a driver and a man. His first thought is to thank and promote his sponsors after winning and shows his gratitude at every opportunity for the backing he has received

Dominic Hayhoe
CEO, Clever Digit Media Ltd.

I frequently have customers commenting on Louis and his racing. It never gets boring hearing how well he's respected within the racing community. I will continue to sponsor Louis and will share his rise to the top. Anyone looking to sponsor Louis should do so, with no doubt in their mind that they will be getting much more than an advertising campaign, but more sharing a strong relationship and getting a focused and determined young man to where he will inevitably be: On the top step of a podium!

Adie Director
iFixer Ltd

Ideal Displays have sponsored this talented young driver almost since he started his racing career. Through our support we have been able to see him develop from racing at club level to competing the national series and watch him crowned the Junior TKM British Karting Champion in 2020.

He proudly displays our branding, promotes our company professionally and ensure we are included on all of his media outlets wherever possible. We have witnessed Louis develop his driving skills over the years as well as maturing into an all-round sportsperson.

We were very proud to see him accepted for the Motorsport UK Academy squad in 2020 and are looking forward to sponsoring him again in 2021 as we firmly believe he has the drive, skill and determination to make it to the top in motor sport.

Chris Brazil
Managing Director, iDeal Displays Signs & Exhibitions

SPONSOR CASE STUDY

WERA TOOLS

Specialist designer and manufacturer of tools, Wera, have always been interested in forming relationships with people and organisations using tools.

At the 2017 Goodwood Festival of Speed, Louis' kart was showcased on Wera's public trade-stand. Louis provided himself for the whole period of the event to interact with Wera's visitors, some of whom were members of the F1 teams and other motorsport organisations. After the success of 2017, Louis was again part of Wera's display at the Goodwood Festival of Speed in 2019.

What next for Wera and Louis? The "Tool Rebels" are a fast-emerging tool company and the connection with this fast, emerging star will continue. It's a perfect connection and relationship. The young Mr Harvey is a tremendous ambassador, hardworking and fiercely focused and he will make it to the very pinnacle of motorsport – given the support! It's really easy for Wera to decide to maintain this momentum.

Ian Walford
Managing Director, Wera Tools UK

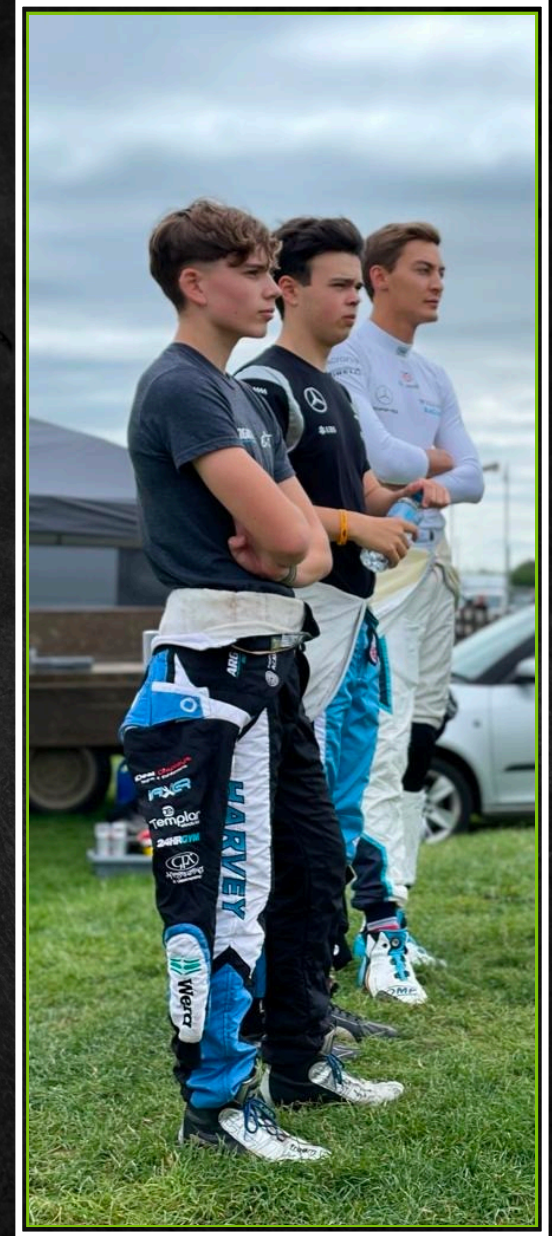


THE MOTORSPORT UK ACADEMY

Every year, Motorsport UK invite some of the top young racing drivers to attend their academy at Bicester Heritage, to learn some of the skills they will need to have a successful career as a driver.

Louis has been part of the 2020 – 2021 cohort of young drivers attending the academy.

- Theory session about Friction Circles.
- Social Media session ran by the RALLE team and Karum Chandhok.
- A full sim day at iZone Performance.
- Theory Session on Anti-doping
- Many Porsche Human Performance Fitness Sessions



THE PLAN

The next step in Louis' career is the move into single-seater racing, with the young driver aspiring to progress up the FIA Global Pathway from Karting into elite racing



Louis' future progression within the sport is dependent on building a solid and supportive financial backing from companies and high net-worth individuals through sponsorship and patronage

COMMERCIAL OPPORTUNITIES

As Louis continues to progress and elevate his status within motorsport, there are numerous opportunities for companies and potential sponsors to work with the young racing driver

- Branding rights
 - On-car branding
 - Race suit branding
- Commercial endorsements
- Hospitality at races
- Appearances
 - Events
 - Tradeshow
- Employee engagement
- Corporate Social Responsibility

Become a part of Louis' journey as he continues to strive for future championship wins and become a leading racing driver both on and off the track



CONTACT

Please forward all inquiries to the following contact information

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Keep up with Louis' motorsport career below:



LouisHarveyOfficial



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